

ZOMBIE FOOD TRUCK FESTIVAL

SPONSORSHIP APPLICATION

****ALL APPLICATIONS & PAYMENTS ARE DUE before September 25th, 2014****

LOCATION:
GRAPE DAY PARK, ESCONDIDO

SATURDAY OCTOBER 25TH, 2014 1PM - 7PM
FREE ADMISSION ALL AGES
ZOMBeer Garden (21+)

ESTIMATED ATTENDANCE
2,000 - 3000

COMPANY NAME: _____

CONTACT PERSON: _____

CONTACT E-MAIL: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

MAIN PHONE NUMBER: _____

Please Select your Sponsorship Level

(PLEASE CHECK ONE)

DIAMOND

PLATINUM

GOLD

SILVER

SPONSORSHIP LEVELS

**All sponsorship levels will be included in a significant external advertising campaign throughout San Diego County

LEVELS	BENEFITS
DIAMOND SPONSOR (Main Event Sponsor) \$1500	INCLUDES: 10x10 Space, 3 x 10 Banner Space, Logo on Event T-Shirt, Business Logo on Event Program, Logo on Website, Digital and Print Advertising, Email Campaign, DJ Announcements, Social Media Marketing
PLATINUM SPONSOR (ZOM-BEER GARDEN Sponsor)	INCLUDES: 10x10 Space, 3 x 10 Banner Space, Logo on Event T-Shirt, Business Logo on Event Program, Logo on Website, Digital and Print Advertising, Email Campaign, DJ Announcements, Social Media Marketing
GOLD SPONSOR (Exclusive Stage Sponsor) \$1100	INCLUDES: 10x10 Space, 3 x 10 Banner Space, Logo on Event T-Shirt, Business Logo on Event Program, Logo on Website, Digital and Print Advertising, Email Campaign, DJ Announcements, Social Media Marketing
SILVER SPONSOR \$500	INCLUDES: 10x10 Space, Logo on Event T-Shirt, Business Logo on Event Program, Logo on Website, Email Campaign, DJ Announcements, Print Advertising, Email Campaign, Extensive Social Media Marketing

Payment Information

_____ CREDIT CARD _____ CHECK

CREDIT CARD TYPE:

AMEX VISA MASTERCARD

NAME (AS IT APPEARS ON CARD):

BILLING ADDRESS

CARD#: SECURITY CODE: EXP DATE: BILLING ZIP CODE

SIGNATURE:

No checks will be accepted after September 25th, 2014. After that date, only credit cards will be accepted.

Make checks payable to:
LUCKS MEDIA GROUP

PAYMENT/CANCELLATION POLICY

Payment in full is required to register as a vendor at the Zombie Food Truck Festival 2014. All Cancellation requests must be made in writing. No refunds will be given to those canceling after, OCTOBER 1ST, 2014.

Attn: Scott Lucks
LUCKS MEDIA GROUP
215 E. Felicita Ave #B
Escondido, Ca 92025
760 571 9790 Office

SPONSORSHIP/ AGREEMENT

All 2014 Participating Companies Must Read and Sign the Following:

1. **Payment/Cancellation Policy:** Payment in full is required to register as a vendor at the Zombie Food Truck Festival . Payment must be received no later than September 25th, 2014. All cancellation requests must be made in writing. No refunds will be given to those canceling after July 1st, 2014.
2. **Space Assignments:** A sponsor space consists of one 10'x 10' oor 10' x 20' area depending on sponsorship package a Tents and additional booth furnishings are available at additional costs. Tents that require stakes will not be permitted at Zombie Food Truck Festival 2014 ; all tenting must utilize water barrels or sand bags for tie down. Booth assignments will be made only after payment is received and will be made in the sole and absolute discretion of Management and based on space requirements, products to be exhibited and with consideration of the overall best interest of the event. All booth and exhibit materials must fit within the dimensions of the booth, obstruction of walkways or general views of the event or other exhibiting companies will not be allowed.
3. **Vendor Operation:** All sponsors must be open and staffed during the hours of the Zombie Food Truck Festival 2014 Management reserves the right to restrict exhibit noise level and to determine suitable methods of operation and display of materials. Vendors agree that Management may relocate Vendor to another space if necessary, in the sole and absolute discretion of Management.
4. **Products and Exhibits:** No product bearing the Zombie Food Truck Festival 2014 name, logo, or reference to such may be sold or distributed without written permission from the Organizer – Lucks Media Group. Management reserves the right, in its sole and absolute discretion, to restrict the sale or display of any item, which is deemed objectionable. If, for any reason, an exhibitor, exhibit or its contents are deemed objectionable, the exhibit, product, or item will be subject to removal. Should such an eviction or restriction be enforced, Management shall not be held liable for refunding of rental fees or funds for exhibition rental. Products being sold must be new and of first quality.
5. **Management & Dismantling:** Management reserves the right should any rented Vendors space remain unoccupied on during the event or should any space be forfeited due to failure to make payment, to rent said space to any other Vendor or use said space in any other manner, but this clause shall not be construed as affecting the obligation of Vendor to pay the full amount specified in this invoice for space rental should Management not re-let the space. Vendor shall be solely responsible at its own expense, for installing and dismantling its booth. Vendor shall repair any such damage caused by such dismantling and return the space in the same condition as received.
6. **Fire, Safety & Health Regulations:** Vendors agree to comply with local, city and state laws, ordinances and regulations including, but in no way limited to, all applicable federal, state and local codes and regulations relating to the preparation and service of food products, as well as any and all regulations set forth by the Management covering fire, safety, health and all other matters. All exhibit equipment and materials will be reasonably located within the booth and protected by safety devices where necessary. Vendors shall take all necessary fire precautions.
7. **Sub-letting of Space:** Vendor shall not assign, sublet, or apportion the whole or any part of the space assigned or have representatives, equipment, or materials for firms other than its own in the exhibit space without written consent from Management.

VENDOR INITIALS: _____

8. Indemnification/Release: Management will take reasonable precautions to safeguard Vendor's property during event hours. However, Management will not be liable for loss or damage to the property from theft, fire, accident, or any other cause. By initialing below, Vendor agrees to indemnify, protect, defend and hold harmless Lucks Media Group and the Zombie Food Truck Festival 2014 as well as the , its officers, directors, and organizers, owners, and agents, representatives, or employees of the above from and against any and all claims, damages, costs, liens, judgments, penalties, attorneys and consultants fees, expenses and/or liabilities arising out of, involving, or in connection with, the occupancy of the assigned space by Vendor, the conduct of Vendor's business, any act, omission or neglect of Vendor, its agents, contractors, employees or invitees, and out of any Default or Breach by Vendor in the performance in a timely manner of any obligation on Vendor's part to be performed under this agreement. In addition, the Vendor expressly releases the aforementioned from all claims for loss, damage or injury arising from any cause whatsoever.

9. Insurance and Liability:

The Vendor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to Vendor's displays, equipment, and other property brought upon the premises of the festival site. ALL vendors MUST provide a Certificate of Insurance to Management, in the following amounts: A Commercial General Liability limit of \$1,000,000 per Occurrence will be acceptable if an Excess Liability/Umbrella form provides an additional \$1,000,000 limit for a combined total of \$2M in occurrence and aggregate limits. Commercial auto liability: \$1,000,000 Combined Single Limit. Deductible: \$5000.00.

Certificate Holder must Include:

Lucks Media Group
Its employees, directors, officers and volunteers
201 North Broadway
Escondido, Ca 92025 - 2798

AND

City of Escondido its officials, employees and volunteers
201 North Broadway
Escondido, Ca 92025 - 2798

10. Utilities:

All vendors are responsible for providing their own electricity services. Any food truck vendor desiring to utilize a generator may request a referral from the event venue, and will be responsible for any agreement or fees associated with the generator. Management takes no responsibility for such agreements.

11. Inability to Perform:

If Management should elect not to, or be prevented from, holding the Zombie Food Truck Festival 2014 or if it cannot permit Vendor to occupy Vendor's assigned space due to circumstances beyond its control, including but not limited to; strike, civil disobedience and acts of God, Management will refund to Vendor the amount of rental paid, less a proportionate share of Valley Center Food Truck Festival expenses and Management shall have no further obligation or liability to Vendor.

In the event Management is prevented from holding the Valley Center Food Truck Festival and Vendor shall have made no payment, he nevertheless shall be obligated to pay his share of the expenses. The right to cancel or terminate the Zombie Food Truck Festival 2014, in whole or in part shall be in the sole and exclusive discretion of Management.

****12. Rules and Regulations:**

Management shall have full power in the interpretation and enforcement of all rules contained herein to make such further rules and regulations as it shall consider necessary for the proper conduct of the Festival.

13. Alcoholic Beverages, Bottles & Cans:

All food vendors will be permitted to sell beverages No Alcoholic beverages are allowed nor will they be sold.

VENDOR INITIALS: _____

14. Business License & County Health Permit:

You will need a valid health permit and Seller's Permit in the county in which you operate.

15. Inclement Weather:

In the event of inclement weather, this agreement may be terminated by Management only. Tenant shall have no right to terminate this agreement based on inclement weather. In the event Management determines, in its sole and absolute discretion, that the prevailing weather conditions either make, or are likely to make, continuation of the event impractical, Management shall have the sole and absolute right to terminate this agreement. In the event of such termination, the amount of rental paid shall be refunded to Vendor pursuant to Section 11 above.

16. No Guarantee of Results:

Lucks Media Group, does not warrant or guarantee any particular results from exhibiting in the Zombie Food Truck Festival 2014 nor does it guarantee any particular number of attendees or exhibitors. By completing this contract, we agree to exhibit our products/services at the Zombie Food Truck Festival 2014 and to abide by the rules, regulations and conditions governing the Festival as stated above.

VENDOR INITIALS: _____

17. Media Consent:

I hereby allow Lucks Media Group and City of Escondido consent for my participation in interviews, the use of quotes, and the taking of photographs, movies or video tapes for marketing and future event purposes. I also grant Lucks Media Group and City of Escondido the right to edit, use, and reuse said my products for advertising purposes including use in print, on the internet, and all other forms of media. I also hereby release Lucks Media Group and City of Escondido and its agents and employees from all claims, demands, and liabilities whatsoever in connection with the above.

VENDOR INITIALS: _____

BUSINESS NAME: _____ SIGNATURE: _____